

DIRECCIÓN EJECUTIVA DE PREROGATIVAS Y PARTIDOS POLÍTICOS

DIRECCIÓN DE VERIFICACIÓN Y MONITOREO

SISTEMA INTEGRAL DE VERIFICACIÓN Y MONITOREO

INFORME DE MONITOREO

CENACOM

OFICINAS CENTRALES

Corte del 12/06/2013 al 18/06/2013

INFORME PARA EL COMITÉ																
No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	% (B/A)	FUERA DE PAUTA (C)	% (C/A)	PROMOCIONALES TRANSMITIDOS (D)	% (D/A)	PROBLEMAS TÉCNICOS (E)	% (E/A)	NO TRANSMITIDOS (F)	% (F/A)
1	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XENG-AM 870	FEPADE	21	10	47.62	7	33.33	17	80.95	0	0	4	19.05
2					IEE	168	104	61.9	36	21.43	140	83.33	0	0	28	16.67
3					IFE	147	93	63.27	27	18.37	120	81.63	0	0	27	18.37
4					MC	21	14	66.67	4	19.05	18	85.71	0	0	3	14.29
5					MP	16	10	62.5	4	25	14	87.5	0	0	2	12.5
6					PAN	42	31	73.81	8	19.05	39	92.86	0	0	3	7.14
7					PNA	21	16	76.19	3	14.29	19	90.48	0	0	2	9.52
8					PRD	19	15	78.95	3	15.79	18	94.74	0	0	1	5.26
9					PRI	63	46	73.02	11	17.46	57	90.48	0	0	6	9.52
10					PSI	17	11	64.71	3	17.65	14	82.35	0	0	3	17.65
11					PT	32	21	65.63	7	21.88	28	87.5	0	0	4	12.5
12					PU	14	10	71.43	3	21.43	13	92.86	0	0	1	7.14
13					PVEM	7	5	71.43	2	28.57	7	100	0	0	0	0
14					TEEP	84	56	66.67	13	15.48	69	82.14	0	0	15	17.86
TOTAL CANAL: XENG-AM 870						672	442	65.77	131	19.49	573	85.27	0	0	99	14.73
TOTAL MEDIO: RADIO CONCESIONADO						672	442	65.77	131	19.49	573	85.27	0	0	99	14.73
15	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHNGO-FM 98.9	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
16					IEE	168	165	98.21	3	1.79	168	100	0	0	0	0
17					IFE	147	147	100	0	0	147	100	0	0	0	0
18					MC	21	21	100	0	0	21	100	0	0	0	0
19					MP	16	16	100	0	0	16	100	0	0	0	0
20					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
21					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0
22					PRD	19	18	94.74	1	5.26	19	100	0	0	0	0
23					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
24					PSI	17	12	70.59	5	29.41	17	100	0	0	0	0
25					PT	32	31	96.88	1	3.13	32	100	0	0	0	0
26					PU	14	14	100	0	0	14	100	0	0	0	0
27					PVEM	7	7	100	0	0	7	100	0	0	0	0
28					TEEP	84	84	100	0	0	84	100	0	0	0	0
TOTAL CANAL: XHNGO-FM 98.9						672	658	97.92	14	2.08	672	100	0	0	0	0
29	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHTEZ-FM 90.9	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
30					IEE	168	163	97.02	3	1.79	166	98.81	0	0	2	1.19
31					IFE	147	143	97.28	2	1.36	145	98.64	0	0	2	1.36
32					MC	21	21	100	0	0	21	100	0	0	0	0
33					MP	16	16	100	0	0	16	100	0	0	0	0
34					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
35					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0
36					PRD	19	19	100	0	0	19	100	0	0	0	0
37					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
38					PSI	17	12	70.59	5	29.41	17	100	0	0	0	0
39					PT	32	32	100	0	0	32	100	0	0	0	0
40					PU	14	14	100	0	0	14	100	0	0	0	0
41					PVEM	7	7	100	0	0	7	100	0	0	0	0
42					TEEP	84	83	98.81	0	0	83	98.81	0	0	1	1.19
TOTAL CANAL: XHTEZ-FM 90.9						672	653	97.17	14	2.08	667	99.26	0	0	5	0.74
43	PUEBLA	98 - HUAUCHINANGO	01 - HUAUCHINANGO DE DEGOLLADO	XHZTP-FM 105.3	FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0
44					IEE	168	159	94.64	6	3.57	165	98.21	0	0	3	1.79
45					IFE	147	141	95.92	3	2.04	144	97.96	0	0	3	2.04
46					MC	21	21	100	0	0	21	100	0	0	0	0
47					MP	16	14	87.5	2	12.5	16	100	0	0	0	0
48					PAN	42	38	90.48	4	9.52	42	100	0	0	0	0
49					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0
50					PRD	19	18	94.74	1	5.26	19	100	0	0	0	0
51					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0
52					PSI	17	15	88.24	2	11.76	17	100	0	0	0	0
53					PT	32	30	93.75	1	3.13	31	96.88	0	0	1	3.13
54					PU	14	14	100	0	0	14	100	0	0	0	0
55					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0
56					TEEP	84	81	96.43	2	2.38	83	98.81	0	0	1	1.19
TOTAL CANAL: XHZTP-FM 105.3						672	637	94.79	27	4.02	664	98.81	0	0	8	1.19
TOTAL MEDIO: RADIO PERMISIONADO						2016	1948	96.63	55	2.73	2003	99.36	0	0	13	0.64
TOTAL CEVEM: 98 - HUAUCHINANGO						2688	2390	88.91	186	6.92	2576	95.83	0	0	112	4.17
57	PUEBLA	99 - SAN PEDRO CHOLULA	10 - CHOLULA DE RIVADAVIA	XECD-AM 1170	FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
58					IEE	168	162	96.43	6	3.57	168	100	0	0	0	0
59					IFE	147	144	97.96	3	2.04	147	100	0	0	0	0
60					MC	21	21	100	0	0	21	100	0	0	0	0
61					MP	16	15	93.75	1	6.25	16	100	0	0	0	0
62					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0
63					PNA	21	21	100	0	0	21	100	0	0	0	0
64					PRD	19	18	94.74	1	5.26	19	100	0	0	0	0
65					PRI	63	62	98.41	1	1.59	63	100	0	0	0	0
66					PSI	17	16	94.12	1	5.88	17	100	0	0	0	0
67					PT	32	31	96.88	1	3.13	32	100	0	0	0	0
68					PU	14	14	100	0	0	14	100	0	0	0	0
69					PVEM	7	7	100	0	0	7	100	0	0	0	0
70					TEEP	84	83	98.81	1	1.19	84	100	0	0	0	0
TOTAL CANAL: XECD-AM 1170						672	655	97.47	17	2.53	672	100	0	0	0	0
71					FEPADE	21	20	95.24	1	4.76	21	100	0	0	0	0
72					IEE	168	164	97.62	4	2.38	168	100	0	0	0	0
73					IFE	147	145	98.64	2	1.36	147	100	0	0	0	0
74					MC	21	20	95.24	1	4.76	21	100	0	0	0	0

No.	ENTIDAD	PLAZA	DISTRITO	ESTACIÓN/ CANAL	ACTOR	PROMOCIONALES PAUTADOS (A)	DENTRO DE PAUTA (B)	%(B/A)	FUERA DE PAUTA (C)	%(C/A)	PROMOCIONALES TRANSMITIDOS (D)	%(D/A)	PROBLEMAS TÉCNICOS (E)	%(E/A)	NO TRANSMITIDOS (F)	%(F/A)			
524	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHP-TV CANAL7	PAN	42	40	95.24	2	4.76	42	100	0	0	0	0			
525					PNA	21	19	90.48	2	9.52	21	100	0	0	0	0	0	0	
526					PRD	19	19	100	0	0	19	100	0	0	0	0	0	0	
527					PRI	63	61	96.83	2	3.17	63	100	0	0	0	0	0	0	0
528					PSI	17	17	100	0	0	17	100	0	0	0	0	0	0	0
529					PT	32	30	93.75	2	6.25	32	100	0	0	0	0	0	0	0
530					PU	14	13	92.86	1	7.14	14	100	0	0	0	0	0	0	0
531					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	0
532					TEEP	84	79	94.05	5	5.95	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XHTHP-TV CANAL7						672	619	92.11	52	7.74	671	99.85	0	0	1	0.15			
533	PUEBLA	101 - TEHUACAN	15 - TEHUACAN	XHTHN-TV CANAL11	FEPADE	21	16	76.19	5	23.81	21	100	0	0	0	0			
534					IEE	168	159	94.64	9	5.36	168	100	0	0	0	0	0	0	
535					IFE	147	139	94.56	8	5.44	147	100	0	0	0	0	0	0	
536					MC	21	19	90.48	2	9.52	21	100	0	0	0	0	0	0	
537					MP	16	16	100	0	0	16	100	0	0	0	0	0	0	
538					PAN	42	37	88.1	5	11.9	42	100	0	0	0	0	0	0	0
539					PNA	21	20	95.24	1	4.76	21	100	0	0	0	0	0	0	0
540					PRD	19	19	100	0	0	19	100	0	0	0	0	0	0	0
541					PRI	63	60	95.24	3	4.76	63	100	0	0	0	0	0	0	0
542					PSI	17	16	94.12	1	5.88	17	100	0	0	0	0	0	0	0
543					PT	32	29	90.63	3	9.38	32	100	0	0	0	0	0	0	0
544					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0
545					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0	0	0	0
546					TEEP	84	80	95.24	4	4.76	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XHTHN-TV CANAL11						672	630	93.75	42	6.25	672	100	0	0	0	0			
TOTAL MEDIO: TELEVISION CONCESIONADO						1344	1249	92.93	94	6.99	1343	99.93	0	0	1	0.07			
TOTAL CEVEM: 101 - TEHUACAN						5376	5110	95.05	258	4.8	5368	99.85	0	0	8	0.15			
TOTAL ESTADO: PUEBLA						26124	24917	95.38	1079	4.13	25996	99.51	0	0	128	0.49			
547	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XEHit-AM 1310	FEPADE	21	19	90.48	2	9.52	21	100	0	0	0	0			
548					IEE	168	161	95.83	7	4.17	168	100	0	0	0	0	0	0	
549					IFE	147	142	96.6	5	3.4	147	100	0	0	0	0	0	0	
550					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
551					MP	16	15	93.75	1	6.25	16	100	0	0	0	0	0	0	
552					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0	0	0	
553					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
554					PRD	19	19	100	0	0	19	100	0	0	0	0	0	0	
555					PRI	63	63	100	0	0	63	100	0	0	0	0	0	0	
556					PSI	17	17	100	0	0	17	100	0	0	0	0	0	0	
557					PT	32	32	100	0	0	32	100	0	0	0	0	0	0	
558					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	
559					PVEM	7	7	100	0	0	7	100	0	0	0	0	0	0	
560					TEEP	84	82	97.62	2	2.38	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XEHit-AM 1310						672	654	97.32	18	2.68	672	100	0	0	0	0			
561	TLAXCALA	135 - ZACATELCO	03 - ZACATELCO	XHMAXX- FM 98.1	FEPADE	21	21	100	0	0	21	100	0	0	0	0			
562					IEE	168	156	92.86	12	7.14	168	100	0	0	0	0	0	0	
563					IFE	147	133	90.48	14	9.52	147	100	0	0	0	0	0	0	
564					MC	21	21	100	0	0	21	100	0	0	0	0	0	0	
565					MP	16	16	100	0	0	16	100	0	0	0	0	0	0	
566					PAN	42	41	97.62	1	2.38	42	100	0	0	0	0	0	0	
567					PNA	21	21	100	0	0	21	100	0	0	0	0	0	0	
568					PRD	19	19	100	0	0	19	100	0	0	0	0	0	0	
569					PRI	63	60	95.24	3	4.76	63	100	0	0	0	0	0	0	0
570					PSI	17	16	94.12	1	5.88	17	100	0	0	0	0	0	0	0
571					PT	32	32	100	0	0	32	100	0	0	0	0	0	0	0
572					PU	14	14	100	0	0	14	100	0	0	0	0	0	0	0
573					PVEM	7	6	85.71	1	14.29	7	100	0	0	0	0	0	0	0
574					TEEP	84	81	96.43	3	3.57	84	100	0	0	0	0	0	0	0
TOTAL CANAL: XHMAXX-FM 98.1						672	637	94.79	35	5.21	672	100	0	0	0	0			
TOTAL MEDIO: RADIO CONCESIONADO						1344	1291	96.06	53	3.94	1344	100	0	0	0	0			
TOTAL CEVEM: 135 - ZACATELCO						1344	1291	96.06	53	3.94	1344	100	0	0	0	0			
TOTAL ESTADO: TLAXCALA						1344	1291	96.06	53	3.94	1344	100	0	0	0	0	0		
TOTAL GLOBAL						27468	26208	95.41	1132	4.12	27340	99.53	0	0	128	0.47			